

MEDIA RELEASE

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E-BIKE AND E-SCOOTER SHARE PROGRAM COMING TO LANGFORD THIS JUNE

(Langford, B.C.): Langford residents will soon enjoy a more sustainable and flexible way to get around with the launch of BCAA's Evolve e-bike and e-scooter share program this June. Evolve, created by BCAA, was awarded the contract for the City of Langford's micromobility program after a competitive process, and will be responsible for delivering new mobility solutions in Langford, including e-bikes and e-scooters.

"As Langford continues to grow, so does the need for more innovative and flexible ways to commute," said Scott Goodmanson, Mayor of Langford. "Welcoming Evolve to Langford reflects our commitment to sustainable growth, improved transportation solutions, and meeting our climate change commitments, while making everyday commuting—whether it's to work, school, or local businesses—more accessible for residents."

The City of Langford and Evolve are working together to create a safe, rider-friendly system with slow zones and no-ride areas to support responsible e-bike and e-scooter use. Seventy-five Evolve e-bikes and e-scooters will be <u>available to book</u> at 30 stations across Langford. The service is accessible on both Android and iOS devices. After signing up, users can locate, unlock, and ride Evolve e-bikes and e-scooters using their smartphones.

"We are thrilled to offer reliable, affordable and accessible transportation options for Langford residents and build on the success we've seen in Nanaimo, and in Courtenay and Comox over the past two years," says Leanne Buhler, Head of Evolve E-Bike and E-Scooter Share. "As a BC-owned and operated business, we are proud that Langford selected Evolve for their mobility program, which supports local innovation and keeps transportation dollars in the province."

In addition to the e-scooter and e-bike program, this summer, BCAA's Evo Car Share will also launch in Langford, providing an additional option to Modo, which has been offered in Langford since 2021. The Langford Evo Car Share Home Zone, that is, the area in which Evo Car Share drivers can start and end their trips, will be in addition to the Victoria-area Home Zone, which has 175 vehicles currently available.

For more information visit: https://Langford.ca/Evolve/

Learn More:

Evolve E-Bike and E-Scooter Share

Evolve is a turnkey, zero-emission micromobility share program that offers e-bike, e-scooter, and e-cargo bike services in British Columbia. Evolve, created by BCAA, is BC-owned and operated, alongside Evo Car Share. Evolve runs public micromobility share programs in Whistler, Squamish, Nanaimo, Courtenay, Comox, Cumberland, on the North Shore, and at SFU Burnaby. Evolve also partners with private businesses in Metro Vancouver, Victoria and Whistler to provide micromobility solutions for employee transportation, campus mobility, and other needs. Businesses, organizations, or municipalities interested in learning more about Evolve can visit evo.ca/evolve for more information.

About BCAA

Driven by its purpose to move British Columbians forward, BCAA (British Columbia Automobile Association) is a long-standing BC Top Employer (Mediacorp) and serves more than one in three B.C. households with industry leading mobility and protection services, including Membership, Insurance, Evo Car Share, Evolve E-Bike and E-Scooter Share, BCAA Auto Marketplace and Auto Service. BCAA invests in programs and initiatives to make a positive impact by protecting the people and province of BC, recognizing that the place we call home is all of ours to protect. BCAA holds itself accountable to its purpose by setting goals related to its impact on People, the Planet and Prosperity, and sharing results in its annual Impact Report.

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